



David Newman works with leading companies that want to sharpen their competitive edge and **Get More Done, Make More Money, and Rediscover the Joy of Business.**

“Seminar was excellent! David was even more so. Can't wait to use this stuff!
-- Eileen Pettineo,
1838 Investment Advisors”

“Session was completely customized for us. David is great. Very professional and right on target.
-- John Kirk,
J.P. Morgan”

“This session was excellent. The best thing for me was that we worked through real-world issues, one by one. This would be enough to jumpstart anyone. It's not about knowledge, it's about WORKING knowledge. David was outstanding.
-- Tom Maillie,
National Liberty”

“David is the embodiment of intelligent energy.
-- Michael Ray,
Stanford Business School”

“Super course! Best educational experience I've ever had professionally!
-- Pat McKeown,
MCP Hahnemann Univ.”

“Wow! Excellent.
-- Cheryl Odom,
Cigna”

Sponsored Books

Would you like to have a "high voltage" content-rich speaker at your event PLUS **make money for your association?** Using co-branded book sponsorships, David can help you cover his fee, make your sponsor happy, and give your audience a great gift, all at the same time!

Here's How it Works: David has written 8 books. We'll work with your sponsor to "co-brand" one of David's books. David will print a run that will have your sponsor's logo on the cover along with the words, "Compliments of..."

Say you have a conference with 500 attendees, and you are offering a "Gold Sponsorship Package" for \$10,000 including a co-branded book for every attendee. If the wholesale price per co-branded book is \$10, your organization would **earn \$5,000** (\$10,000 sponsor income - \$5,000 total book cost) and every attendee gets a book. **It's Win-Win-Win!**

Your Sponsor Wins: They get their name and logo in front of every attendee in a totally unique way. Plus, attendees are much less likely to throw away a book than many other "sponsor gifts." Books get kept, read, and passed around. This is perfect for a sponsor that wants to make a stronger impression than a 5 minute pitch from the stage.

Your Organization Wins: You get a memorable content-rich speaker for next to nothing. The money you earn from the sponsor will more than cover David's association speaking fee and can be used to defray other conference expenses.

David Wins: David gets his fee plus he extends the value of his program by putting a valuable reinforcement tool into everyone's hands!

